



Heritage Center Advisory Board Meeting
January 24, 2018

AB Members Present: Chris Clark, Richard Clark, Brenda Clausen, Connie Gardner, Ed Houston, Jenny Martin, Erich Mille, Rod Young

AB Members Absent: Pete Wright

City Staff Present: Tricia Cooke, Director
April Callaway, Office Administrator Supervisor

Guests Present: none

Call to Order: Erich Mille called the meeting to order at 10:06 am and welcomed everyone.

Minutes: The November 29, 2017 minutes were approved on a motion by Jenny Martin and seconded by Rod Young.

Special Recognition: None

Citizen Comments: None

Committee Reports:

- A. Heritage Center Shirts
The sample shirts are in Tricia's office. She will begin displaying them for purchase once Leda Wright is back in town as Leda is the lead on the fundraiser.
- B. Poinsettia Fundraiser
The Heritage Senior Adults, Inc. raised \$423 in poinsettia sales. We will begin discussion in August/September regarding selling the poinsettias again this year. Suggestions were made to provide purchasers with a care card, have a set monetary goal, and a "story" for the fundraiser.

Unfinished Business:

- A. KidsEat! Fundraiser
Will continue to run through January and possibly February. May consider asking for donations again come summer.
- B. Flag Pole
The Murray Parks Department is donating two poles. We are responsible to obtain a US Flag and a Utah State flag.
- C. Fire/Police Luncheon
The Fire/Police Luncheon is scheduled for February 6, 7, and 9. The letters were mailed out today. Tricia and Ed will visit the police and fire stations on Tuesday with cookies and reminder posters.



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New Business:

A. Center Publicity and Promotion

To reach Murray shut-ins, the following suggestions were made:

- Improve signage on State Street, post signs on Third West, and other streets around the Center
- Change the name to reflect "Murray Senior Recreation Center"
- Create a tri-fold brochure with a lunch coupon (possibly include with Murray Journal)
- Have current participants/seniors tell their own stories at an open house
- "Bring a Friend" sponsored lunch

Board Comments: None

Director's Report:

Director Cooke reported on the restructure of Murray City. Doug Hill is now the deputy mayor and Kim Sorensen is the Parks and Recreation director. Director Cooke will be inviting the Parks staff for lunch on February 20 as a thank you for all they do for us. Please see Wayne if you can volunteer to help with Mardi Gras (Jenny, Rod). We need volunteers the week of the Fire and Police (Chris, Richard, Brenda, Ed, Connie).

The next regular board meeting will be held on **February 28, 2018 at 10:00 am**. There being no further business the meeting adjourned at 11:32 am on a motion by Ed Houston and seconded by Rod Young. Minutes recorded by April Callaway.